

Masters in Business Administration (Information Technology)

Programme Summary

This programme is designed for graduates and middle level managers intending to understand the role of management and IT related issues in the workplace. It aims to give the developing manager a good understanding of the potential that IT has to improve effectiveness and enhance competitive positioning of business.

Rationale of the Programme

The programme is designed to provide students with a broad-based understanding in the areas of business management and information systems and would prepare them not only for managerial but also leadership roles at middle and upper level positions in both the private and public sectors. The programme provides the students a set of core courses in Business and Information Technology disciplines and exposes them to modern management ideas and concepts. It is a fine mix of theory and practical work and involves in-depth exposure to real life situations through project work and industry interactions. The modules include change management, strategic management, marketing management, human resource management, knowledge management, business simulation, research methods, financial statement analysis, e-commerce applications and project work. It also focuses on the following: leadership, strategy, analysis and capabilities.

The programme of this nature is needed due to industrial growth & increasing use of management practices and information technology in the Gulf Council Countries in general and Oman in particular. It will equip the students with the necessary skills and knowledge to contribute professionally to various existing sectors and to pioneer entrepreneurial initiatives. It is felt that the programme will go a long way in positioning the nation and the region on the global map of modern business as well as providing the necessary support for Oman's development initiatives.

Programme Objectives

The programme is intended:

- To provide comprehensive education to students at postgraduate level, with specific opportunities for personal development & functional specialisation and to prepare them for employment in managerial positions;
- To develop skills & knowledge acquired through previous study & experience and to enhance the students' transferable

and professional skills and, thereby, their wider employment prospects;

- To enable the students to address the central problems of applied research in areas relating to management of information and to enable them to operate as effective independent applied researchers and/or consultants in their chosen specialised areas;
- To develop the students' knowledge of business environment, nature and scope of business strategy and operations;
- To equip the students with the ability to critically analyse the potential benefits to business through the application of information technology, business analysis and model-building;
- To provide relevant & topical subject, for personal professional development that promotes good practice in the work relating to development & deployment of computer-based information systems and operations;
- To provide the students an opportunity to understand theories, concepts and issues associated with management and planning of information systems/information technology function in an organization.

Specialisation Subjects
Organisational Behaviour and HRM
Marketing Management
Financial Analysis for Managers
Entrepreneurship and Innovation
Project Management
Database Systems and Administration
Knowledge Management
IS/IT Strategy

Career Opportunities

Through this programme, students will gain broad-based understanding in the areas of business management and information technology to be ready not only for managerial but also leadership roles at middle and top level positions in both private and government sectors.

Admission conditions

1. To be considered for admission to the MBA (IT) Programme at Middle East College (MEC), a candidate must have successfully completed any one of the following.
 - a) A second class or higher Honours Degree in any subject.
 - b) A third class Bachelor's Degree in addition to appropriate and relevant experience of minimum of two years to be confirmed by an interview at MEC.
 - c) An advanced Diploma, Diploma or equivalent in addition to appropriate and relevant experience of minimum of six years to be confirmed by an interview at MEC.

2. Students whose first language is not English must:
 - a) Demonstrate proficiency in the English language equivalent to an IELTS score of 6.5.OR
 - b) Provide a letter stating that the language of instruction in the academic programme previously undertaken has been in English.

3. All applications will be subject to approval from the Coventry University and the Ministry of Higher Education, Sultanate of Oman.

Duration

Full Time – One year

Part Time – Two years

Note: Full Time option shall be offered only if there are sufficient enrolments on the programme.

Fees

Fees: OMR. 6285

Other fees: OMR 100 Registration fee (Non-Refundable)

OMR 100 Caution Deposit (Refundable at the time of leaving the college)

Programme Structure – MBA(IT)

Weeks		Programme Structure				C.P
		Year 1	C.P	Year 2	C.P	
1-8 weeks	Fall Semester	Organisational Behavious and HRM	15			
		Marketing Management	15			
9-16 weeks				IS/IT Strategy	15	
				Project Management	15	
	Total		30			30
1-8 weeks	Spring Semester	Database Systems and Administration	15			
		Knowledge Management	15			
9-16 weeks				Dissertation	30	
	Total		30			30
1-4 weeks	Summer Semester	Financial Analysis for Managers	15		Dissertation	30
5-8 weeks		Elective: Entrepreneurship and Innovation Or any other approved elective	15			
	Total		30			30
	Grand Total		90			90